

Press Information

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Anne Kjaer Bathel

CEO & Co-Founder ReDI School of Digital Integration

Anne Kjaer Bathel (née Riechert) co-founded the ReDI School of Digital Integration in 2015 in response to the refugee crisis. Since then, she has been the Managing Director of the non-profit technology school with locations in Germany, Denmark and Sweden.

Anne has received several awards for her commitment to diversity and social justice. In 2023. she received the "CIO Award" in the category "Digital Future". Capital counts her among the "Young Elite - Top 40 under 40". In



2017, she received the "Victress Award" for outstanding "Female Leadership". In 2018, Handelsblatt named her "Courageous Person of the Year" and Edition F listed her among the 25 women who are revolutionizing German industry. In 2020, she won the German Start-up Award for Best Female Social Entrepreneur of the Year, and in 2021 ReDI School was awarded the Nordic Women in Tech Award and the Impact of Diversity Award in Germany. In 2022 Anne was listed as one of Germany's top 50 female founders by Handelsblatt.

Anne studied at KaosPilot business school in Denmark until 2006 and worked as a Corporate Social Responsibility Consultant for various global companies. Among other things, she developed Samsung Electronics' award-winning CSR strategy for Scandinavia. In 2010 she received the Rotary Peace Fellowship to study a master degree in Peace Studies in Japan, focussing on open social innovation. In 2012, Anne launched the Berlin Peace Innovation Lab, supported by Stanford University.

Anne commutes between Berlin and her farm "Blomstergården" in Wendland, which she renovated and turned into an off-site space together with her husband.

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